* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Crowdfunding campaigns had greater success during the months of May, June and July, compared to the rest of the months
  + The most popular type of crowdfunding campaign was Theater/Play
  + The least popular type of crowdfunding campaign was Journalism
* What are some limitations of this dataset?
  + There isn’t much detail about WHY some campaigns were successful or not
  + Looking at historical data does not always correlate to future success for fundraising campaigns
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + There could be data about engagement rate for each type of fundraising campaign. If some campaigns have higher engagement from recipients, it could lead to higher funds raised
  + There could be data about the people who actually sent money vs didn’t. If fundraising campaigns could target users that were more likely to donate, there could be a higher chance of raising more money overall.